CALL FOR INDUSTRY TALKS

CCNC 2014
IEEE Consumer Communications and Networking Conference (CCNC), sponsored by the IEEE Communications Society, is a major annual international conference. Taking advantage of its co-location with International CES (the world's largest tradeshow on consumer technology), CCNC is organized with the objective of bringing together researchers, developers, and practitioners from academia and industry working in all areas of consumer technologies. The industry-oriented part of the program will be organized on Friday 10 and Saturday 11 January, and will consist of a coherent set of tutorials, demonstrations, panel sessions, and industry talks.

Industry Talks
Industry talks are 20 minute presentations given by representatives of the consumer communications and networking industry with the aim to inform the CCNC audience (highly qualified researchers, engineers, and developers) about the newest developments in the field from the view of the industry, and to collect comments from the audience for the benefit of the presenting company. Although the talks must contain enough technical content to appeal to the CCNC community, they do not need to comply with the rules regarding scientific rigor, novelty, and objectiveness as applied to CCNC's Technical Papers. The talks may be product presentations, but should contain minimal marketing or advertisement language. The content of the talks must address one or more of the following challenges in the field of consumer communications and networking:

- Wireless Communication
- Smart Spaces and Wireless Networks
- Multimedia & Entertainment Networking and Services
- Peer-to-Peer Networking and Cloud-based Content Distribution
- Emerging and Innovative Consumer Technologies and Applications
- Security, Privacy and Content Protection
- Mobile Device, Platform and Communication
- Social Networking
- Networked Games
- Green Computing and Communications

Submissions
Presenters who would like to give an industry talk at CCNC should send an email to frank.den.hartog@live.com BEFORE 30 NOVEMBER 2013. The email should contain:

- Name, job title, and affiliation of the presenter
- Title of the presentation
- A short (max. 70 words) abstract of the talk

- EITHER a draft version of the slide deck to be presented, OR a ~500 word summary of the talk, OR a full white paper containing the content of the talk. There are no rules regarding length, format, template, logos, etc.

Presentations will be reviewed by members of the organizing committee on the criteria as set out above, and accepted on a first-come first-serve basis. We therefore advise presenters to submit a proposal rather sooner than later, in order to secure a speaking slot (of which we have a limited number) and ease travel arrangements: the acceptance email will be sent not later than 2 working days after submission.

Presentation and Publication
The final program of the industry talks will be published on the CCNC website by 1 December, or earlier when the slots are filled. Presenters must register on http://ccnc2014.ieee-ccnc.org/registration as an attendee (early registration deadline 6 December), for 1 day or the full conference. Presenters are encouraged to expand their talk into a white paper to be published on the CCNC website on the day of presentation. Alternatively, a pdf version of the slide deck as presented will be published.