



**IEEE CCNC 2014 to Highlight Latest Advancements in Consumer Communications  
from January 10 – 13 in Las Vegas, Nevada  
*“Call for Papers” Deadline Ends August 30 for Global Technology Forum  
Held in Conjunction with 2014 International CES***

**New York, NY (July 11, 2013)** -- The IEEE Consumer Communications and Networking Conference (CCNC) will hold its 11<sup>th</sup> annual event dedicated to the advancement of consumer networking technologies, applications and services from January 10 – 13, 2014 in Las Vegas, Nevada. Held in conjunction with the 2014 International Consumer Electronics Show (CES), IEEE CCNC was organized by the IEEE Communications Society (ComSoc) to provide a global venue for sharing the latest developments and innovations in consumer communications with researchers, developers, and practitioners based throughout the world.

“Throughout the past 11 years, IEEE CCNC has gained the international respect of leading communications professionals for its ability to drive cutting-edge innovations ranging from wireless home and vehicular networking and peer-to-peer video conferencing to phishing and spam detection, mobile cloud computing, gamification and social signal processing,” says Technical Program Chair Christian Becker, University of Mannheim, Germany. “As always, we are dedicated to providing attendees with a highly educational and networking experience that expands in scope each and every year. Currently, we are in the midst of achieving this goal by assembling a roster of world-renown communications experts that will not only share their latest findings, but also help to initiate the next wave of technical solutions enabling billions worldwide to live more informed, healthier and communicative lives.”

Among the event’s many noted speakers will be Dr. Yoon Cheong, senior vice president at Samsung Advanced Institute of Technology, Samsung Electronics. An authority on telecommunication system design, cellular systems and wireless technology, Dr. Cheong is currently focused on the latest methods for advancing biomedical signal processing for emerging medical systems and connected healthcare technologies.

All industry professionals interested in presenting unpublished technical session papers at IEEE CCNC 2014 are encouraged to visit [www.ieee-ccnc.org/2014](http://www.ieee-ccnc.org/2014) for conference details and “Call for Paper” guidelines. The deadline ends August 30, 2013 for original technical paper submissions covering issues related to next-generation system design, usability and performance

as well as multimedia, crowdsourcing, social media, information integration and analytical advances. Specific areas of interest also include:

- Wireless Communication
- Smart Spaces and Wireless Networks
- Multimedia & Entertainment Networking and Services
- Peer-to-Peer Networking and Cloud-based Content Distribution
- Emerging and Innovative Consumer Technologies and Applications
- Security, Privacy and Content Protection
- Mobile Device, Platform and Communication
- Social Networking
- Networked Games
- Green Computing and Communications

In addition, IEEE CCNC 2014 is scheduled to host a full agenda of keynotes, business panels, workshops and tutorials in an open, informative environment. During the course of last year's event, hundreds of addresses and technical presentations explored topics such as "Robust Wearable Health Monitoring Systems," "Audiovisual and Haptic Interactive IP Communications," "Energy Efficient Green Cellular Networks," "Multihop Vehicle-to-Vehicle Communications Over TV White Spaces," "Mobile Applications to Facilitate Electric Vehicle Deployment," "Real-Life applicable Fall Detection Systems" and "New Posture Monitoring Systems for Preventing Physical Illness of Smartphone Users." Other highlights included demonstrations showcasing new break throughs in home appliance control systems, wireless sensor networks supporting indoor air quality monitoring, smartphone application defined computing and online weathering reporting incorporating micro blog entries, user videos and outdoor data.

For more information on IEEE CCNC 2014 including registration details please also contact Heather Ann Sweeney of the IEEE Communications Society at [h.sweeney@comsoc.org](mailto:h.sweeney@comsoc.org) or visit [www.ieee-ccnc.org/2014](http://www.ieee-ccnc.org/2014).

The IEEE Communications Society has over 50,000 members and is the second largest of IEEE's 38 technical societies. Founded in 1952, IEEE ComSoc is recognized as a major international forum for the exchange of ideas on communications and information networking. The society is also an international sponsor of global publications, conferences, certification and educational programs, local activities, technical committees and standardization projects.



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